



- **A WORLD-CLASS CENTRE  
TO START OR SCALE YOUR BUSINESS**



**#bestplacetogrow**





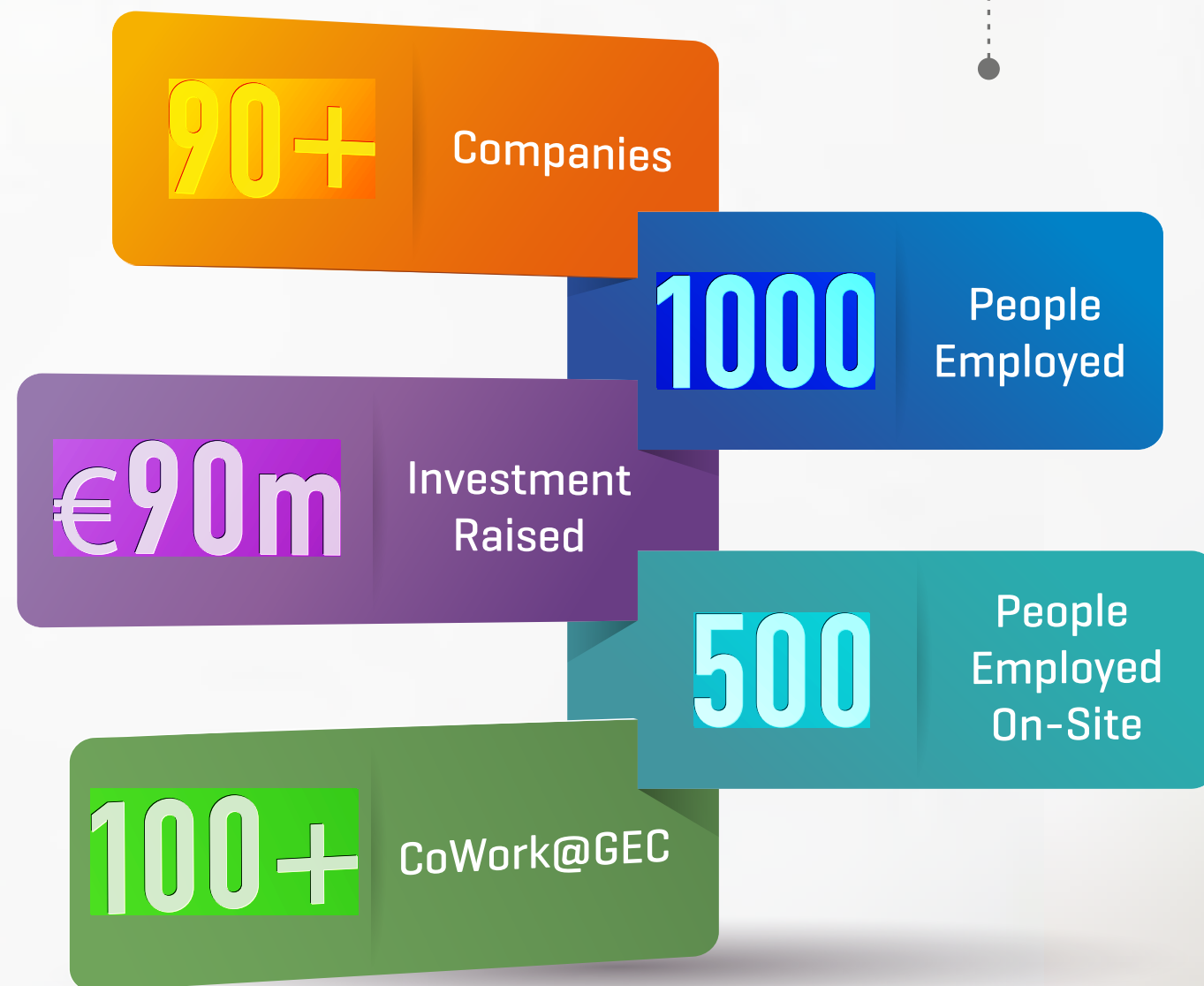
# Inside The GEC



Take the Tour

## • Largest Enterprise Centre in Ireland

### A Year in Focus: GEC in 2016



GEC attracts companies from **all over the globe**



Attracting high tech, export focused, innovative start-ups and scale-ups





## • 90+ companies turning over €40m+

### Embracing Innovation



..... interactive marketing for golf industry



..... real time web analytics made easy



..... ground-breaking wireless technology



..... RPG video game development



..... low power IOT platform



..... anatomical designs for healthy breathing

Padraig McNamara,  
Co- Founder Benetel



- **Some of our successful entrepreneurs**



Ollwyn Moran  
Cognikids



Aodhan Cullen  
StatCounter



John McQuillan  
OpenJaw Technologies



Áine Behan  
Cortechs



Donal Cullen  
Spanish Point Technologies



John Rice  
JAM Media



Brian Collins  
Adaptive Mobile



Ross Glover  
Research And Markets



Annie Aragon  
007 Ideas

David O'Meara  
Former CEO, Havok





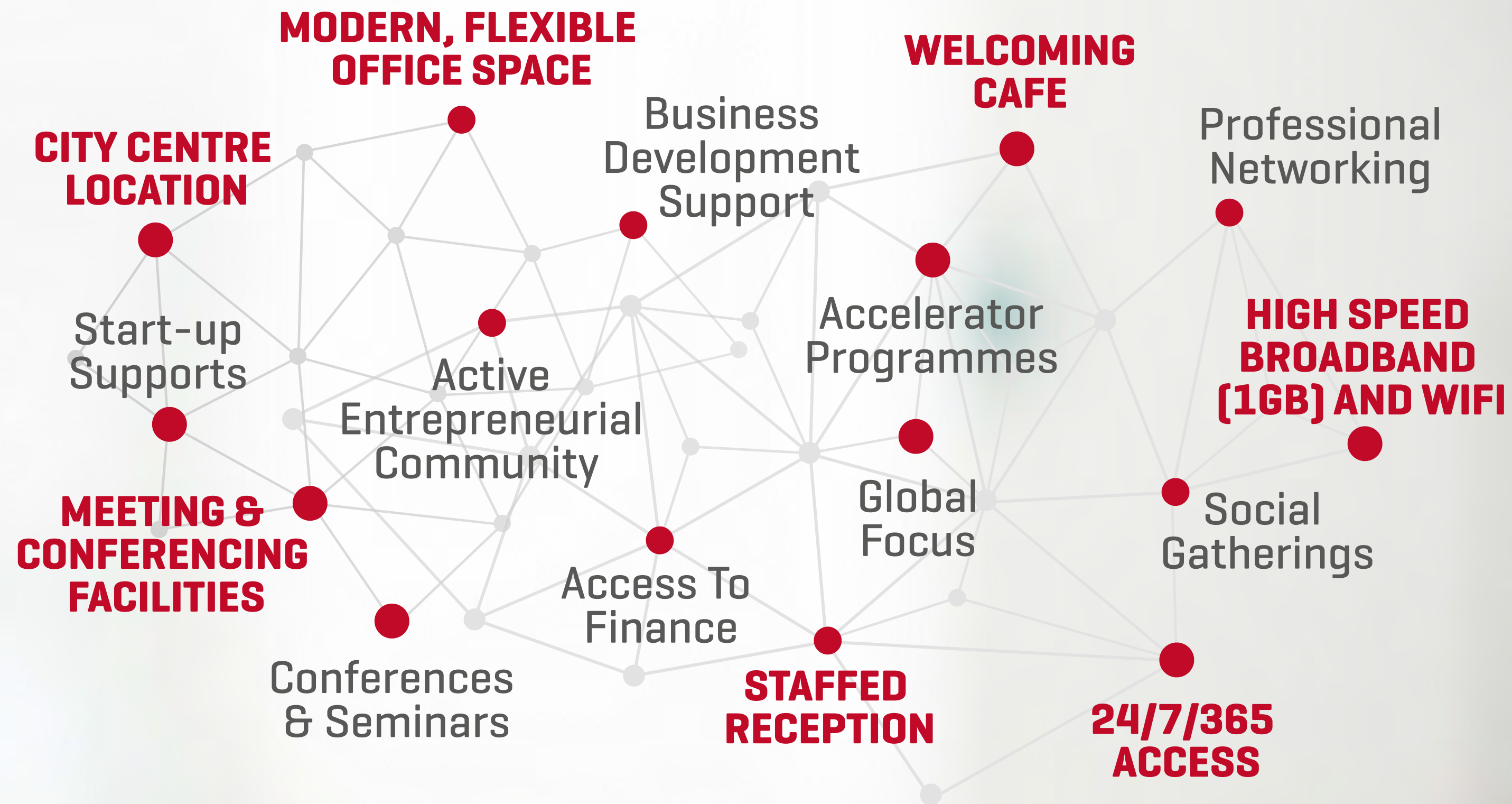
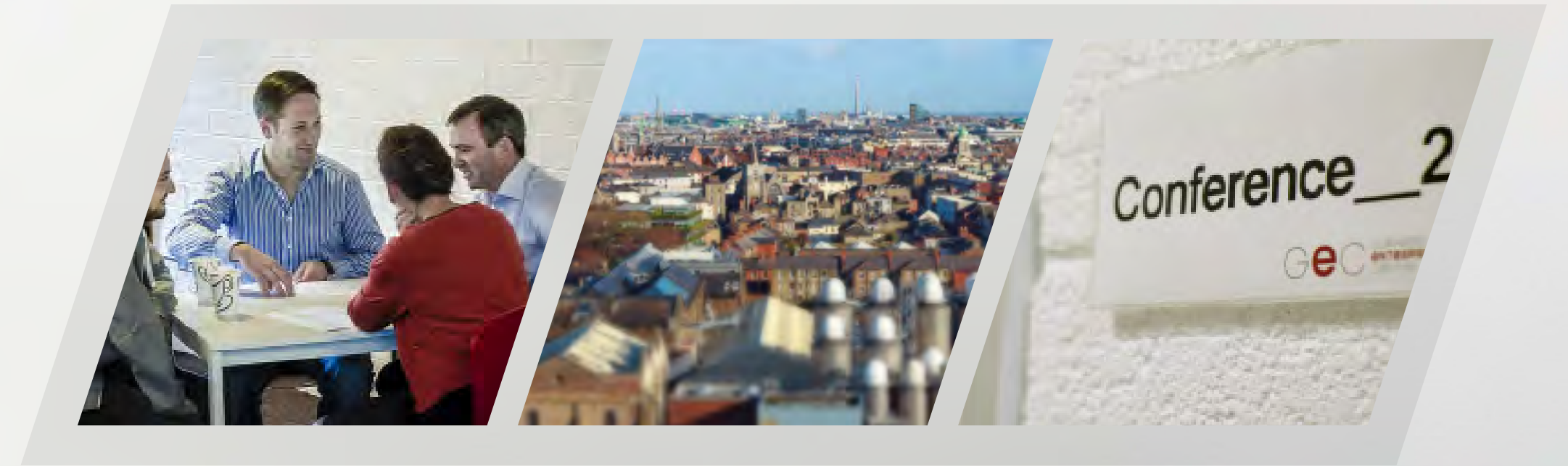
# INSIDE THE GEC

- GEC was named **NUMBER ONE** university associated business incubator in the world!





- Everything you'd expect from a **world-class centre**





## ● AND more.... GEC is the ultimate **start-up ecosystem**

### ● **Supporting Companies to Scale**

investor ready preparation  
access to finance  
access to EU supports

### ● **Fostering a Culture of Community**

social networking events  
cowork@gec  
café & breakout room

### ● **Supporting Business Development**

conferences & seminars  
business networking events  
accelerator programmes



The GEC is managed by **DublinBIC**

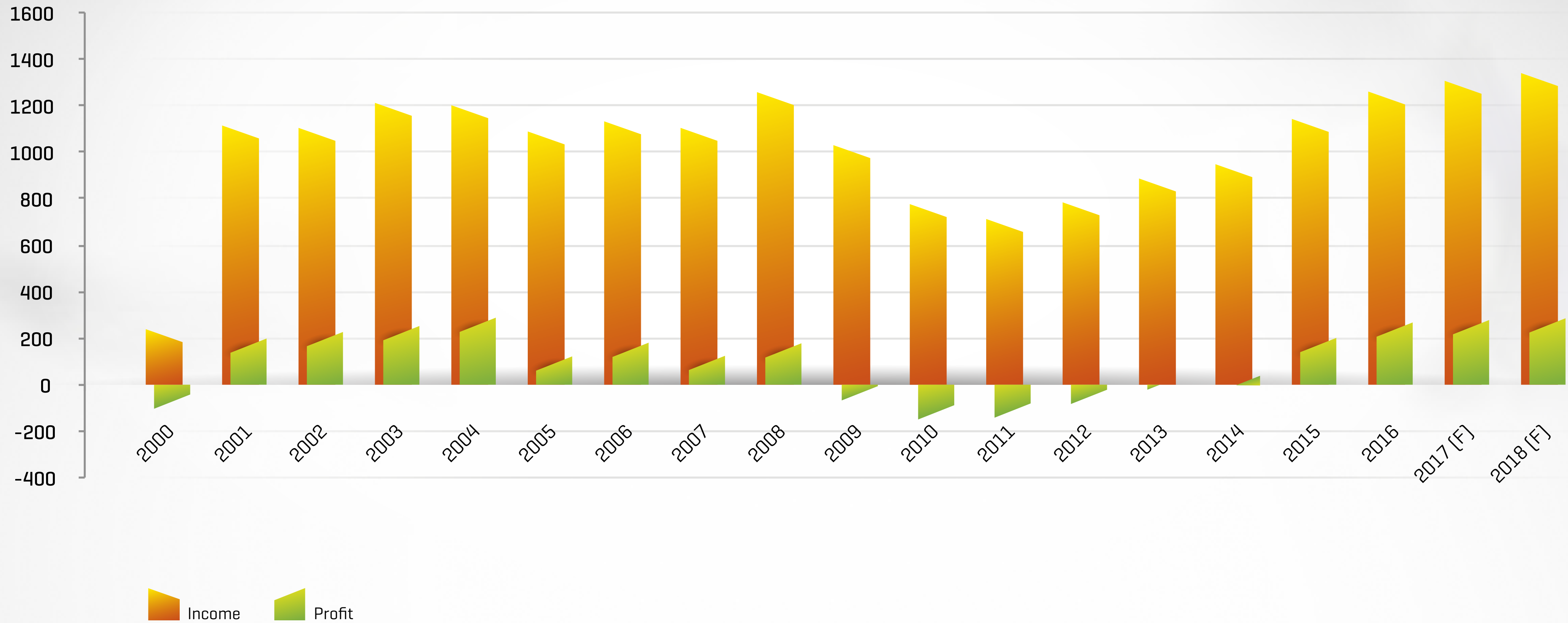


# DUBLIN BIC ADDING VALUE





## Robust Financial Management & Performance





# Entrepreneurship in Ireland



# A VIBRANT ECOSYSTEM

Start-up  
companies account for  
**Two-Thirds**  
of all jobs  
created in  
Ireland

**High level**  
of entrepreneurial  
drivers and  
supports

**1 in 11**  
are engaged in  
early stage  
entrepreneurship  
activity

**2,000**  
Start-ups  
in Dublin City

**Dublin can be one of the  
great start-up capitals  
of the World**

- ▶ **Globally competitive: need to keep raising the bar**
- ▶ **Supply of affordable space is key**



# Our Proposal to Strengthen Entrepreneurship in Ireland



# THE PROPOSAL:

- Scale the GEC to become an **Entrepreneurial SuperHub** - one of the **largest single-building centres for entrepreneurship in the world** - a global symbol of **Ireland's leadership in entrepreneurship.**





# SOCIO-ECONOMIC IMPACTS

The expanded GEC will:

**01**

Position Dublin City as an international landmark for entrepreneurship

**02**

Fulfil a growing demand for enterprise space

**03**

Attract overseas companies to set up in Ireland

**04**

Provide a co-working hub for regional / overseas companies

Sustain  
**1,800+**  
direct jobs

Projected  
exchequer benefit  
over five years  
**€114M**

Support  
**210**  
start-up  
companies



# SHOVEL READY PROJECT

- Critical success factors in place

**Diageo committed** to providing site adjacent to GEC

**Proven business model** over 16 years

**Strong stakeholder support -** Diageo, DJEI, DCC, LEO

Expanded GEC gives physical expression to **government policy**

Proposal in line with **re-generation** plans for Dublin City

Robust **centre management** in place



# OPPORTUNITY DRIVERS

Liberties Local Area Plan  
National Children's hospital  
Brexit  
Dublin Commissioner for Startups  
The Digital Hub  
St James's Hospital  
**International Reputation #1**  
Action for Plan for Jobs





# OPPORTUNITY DRIVERS

- The Entrepreneurship Forum has called for a ten-fold increase in the current co-working capacity in the next five years. "Affordable flexible workspace does not exist in sufficient quantities for start-ups".

Employ **1800+** with **900+** on-site

With indirect jobs:  
**3000+**

**25% year-on-year** churn of scaling companies into the surrounding area

Space to expand from **6,000** to **10,300m<sup>2</sup>**





# Making it Happen



# THE PEOPLE



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**David Varian**  
Chairman of GEC



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**Michael Culligan**  
CEO of Dublin BIC



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**Eamonn Sayers**  
GEC Centre Manager





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